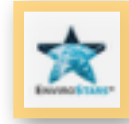




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FOR IMMEDIATE RELEASE:

Vintage Wine for Vintage Customers **Local Business Salutes Customer Loyalty**

Bellingham, WA - May 20th, 2013. Specialty cleaning service, Washroom Wizard!, offered a special thank you to long-standing customers. Each customer with over a decade of patronage received a bottle of vintage wine. Customer loyalty of this degree is very rare in the cleaning service industry.

Cynthia Powers, Owner, decided some form of appreciation was in order when she realized how many customers had more than 10 consecutive years of patronage. To honor these clients, Ms. Powers orchestrated "Vintage Wine for Vintage Customers." Each long-term customer was presented with a bottle of 1997 Riesling Auslese. The customers are:

Monte Smith	Owner	Woodsmith's Fine Furniture	17 years
Ken Ryan	Owner	The Bagelry	15 years
Kathy Lawrenson	Manager	Sanderson Safety Supply	15 years
Diana & Dana Johnson	Owners	Mt. Baker Roofing	14 years
Don & Shirley Nelson	Owners	The Nelson Building, Blaine	12 years
Diana & Dana Johnson	Owners	Mt. Baker Moto-Sports	10 years
Elisa Shafa	Owner	Bead Bazaar	10 years

Other companies who have also been clients of Washroom Wizard! for over a decade receive only air freshener service. Washroom Wizard! offers EcoAire, an all natural air freshener service for businesses.

This service is the only odor control system in the area with, as Ms. Powers says, “ingredients that won’t kill you.” In recognition of the customer loyalty of this group, a month of air freshener service is being provided at no charge. These clients are:

Toni Clark	Owner	Bakerview Nursery
David Killian	Owner	Colophon Cafe
Denise Black	Manager	Community Food Co-op, Downtown

You might think an appreciation of cleanliness is the main reason businesses contract with Washroom Wizard! However, according to Ms. Powers, that is not the case. The primary reason clients stay with Washroom Wizard! is because “they don’t have to think about it.” The high cleaning standards and consistency of service avert the need for management attention and, as a result, the service pays for itself in management time. In addition, the service positively impacts employee morale, customer retention, business image and everyone’s health and safety. These features are attractive to a wide variety of industries from retail businesses and restaurants, to warehouses and manufacturing companies.

Washroom Wizard! is the only EnviroStar certified cleaning company in the area. The certification awarded to Washroom Wizard! recognizes their use of non-toxic products and efforts to reduce hazardous waste. Since 1995 Washroom Wizard! has provided environmentally-responsible restroom cleaning to businesses in Whatcom County.

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